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Contact:

Mary Catherine Searson Virginia Wine Board Marketing Office (804) 344-8200 MaryCatherine.Searson@VirginiaWine.org

JEFFERSON VINEYARDS AND BARBOURSVILLE VINEYARDS RECEIVE HIGH HONORS AT WINEMAKER CHALLENGE

Richmond, VA – February 16, 2011 – Two Virginia wineries walked away with prestigious medals at the second annual Winemaker Challenge in San Diego, CA last month. Both Jefferson Vineyards, located in Charlottesville, VA and Barboursville Vineyards, located in Barboursville, VA each received a silver and gold medals for their wines.

Jefferson Vineyards received a silver medal for their 2009 Chardonnay, Reserve, Signature Series (\$22) and a gold medal for their 2009 Cabernet Franc (\$19). Winemaker Andy Reagan notes that it is the first time that Jefferson Vineyards have submitted wines to this competition and appreciates the different judging panel. "It is nice to be judged by your colleagues and know that they approve of what you're doing." Both wines are available for purchase at the winery as well as at various restaurants and retail shops throughout the state.

Barboursville Vineyards received a silver medal for their 2007 Octagon (\$40), a gold medal for their 2008 Cabernet Franc, Reserve (\$23), and a gold medal for their 2009 Viognier, Reserve (\$22), all of which are available in restaurants and retail stores in Virginia. These medals are yet another reassurance to winemaker Luca Paschina that they are producing world class wines. "It is rewarding for us to see our wine competing and scoring high levels outside of the state at the international level. No longer does Virginia have to be afraid to go out of state with our wines."

The Winemaker Challenge took place this year January 29 and 30th at the Westgate Hotel in San Diego, CA. Wines from around the world were evaluated by 16 different winemakers, making it one of the few US wine competitions to only use winemakers as the judges. For more information about the competition or for a complete list of winners, visit www.winemakerchallenge.com.