SILVERTHORN FILMS TO RELEASE DOCUMENTARY FILM ON WINEMAKING IN VIRGINIA

MEDIA CONTACTS:

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Vintage: The Winemaker's Year, a feature length documentary exploring the rapid growth of the wine industry in Virginia, will premiere on public television stations across Virginia and the nation in October 2010 in coordination with Virginia Wine Month. The film is distributed by American Public Television. WCVE Richmond PBS is the presenting station.

BROADCAST DATES FOR VIRGINIA PUBLIC TELEVISION STATIONS ARE:

- ▶ WCVE Richmond PBS October 5th at 8pm and October 7th at 9:30pm
- ▶ WHTJ Charlottesville PBS October 5th at 8pm and October 7th at 9:30pm
- ▶ WVPT Harrisonburg PBS October 5th at 9:00pm
- ▶ WHRO Norfolk PBS October 7th at 9:30pm
- ▶ WBRA Roanoke PBS TBD

Vintage: The Winemaker's Year will premiere at the Byrd Theater in Richmond on Wednesday, September 22nd at 7pm. First Lady of Virginia Maureen McDonnell and Secretary of Agriculture and Forestry Todd Haymore are scheduled to introduce the film.

The film will also be featured at the 2010 Virginia Film festival in Charlottesville, Virginia, Saturday November 6th.

For a complete list of broadcast and screening dates please visit www.silverthornfilms.com/vintage/wheretowatch

Produced by Silverthorn Films of Charlottesville, Virginia, Vintage examines the factors that make Virginia unique amongst the wine producing regions of the United States and explores why two hundred years after Thomas Jefferson's attempts to cultivate grapes at Monticello the region is flourishing as a producer of quality wines.

Filmed and presented in high definition, the narrative of the film is comprised of two intertwining storylines- the tale of the wine industry's rise from humble beginnings and the creation of the state's 2008 vintage. Vintage is an observational style documentary with the players and places of the Monticello Wine Region in Central Virginia serving as its main characters.

For a DVD screener of *Vintage: The Winemaker's Year* contact **bill@silverthornfilms.com**For more information on *Vintage: The Winemaker's Year* please visit **www.silverthornfilms.com/vintage**For more information on Virginia wine please visit **www.virginiawine.org**

VINTAGE: THE WINEMAKER'S YEAR IS SUPPORTED BY











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VINTAGE: THE WINEMAKER'S YEAR

TRT 86:46:00 CLOSED CAPTIONED WWW.SILVERTHORNFILMS.COM/VINTAGE

PRODUCER:

SILVERTHORN FILMS
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PRESENTING STATION:

WCVE RICHMOND PBS 804.320.1301 JOHN FELTON VP AND GENERAL MANAGER JFELTON@IDEASTATIONS.OR WWW.IDEASTATIONS.ORG

PRODUCED BY

BILL REIFENBERGER AND BENJAMIN CLORE

DIRECTOR OF PHOTOGRAPHYTERENCE MCARDLE

ORIGINAL SCORE WILL MUSSER

ABOUT SILVERTHORN FILMS

Silverthorn Films is a full service production company handling projects from concept to completion. Located in Charlottesville, Virginia, Silverthorn's clients include PBS, the Discovery Channel, The History Channel, and The University of Virginia. Silverthorn's recent films for public television include *Vintage: The Winemaker's Year* (2010), *The Murals of Lincoln Perry* (2010), *GardenStory* (2008), and *Ridley* (2007). Silverthorn offers crews, cameras, scripting and editing services, DVD creation, research and project consultation.

ABOUT THE VIRGINIA WINE BOARD

Created by the Virginia General Assembly in 1982 as part of Virginia's Department of Agriculture and Consumer Services, the Virginia Wine Board promotes the interests of vineyards and wineries in the Commonwealth through research, education and marketing.